

Apne Aap needs your help to change the lives of women and girls trapped in prostitution

To get involved

Donate	Sponsor a Project	Intern
	Volunteer Your Time	

Donate by Cheque

In India:

Make all cheques payable to
Apne Aap Women Worldwide and send to:
Apne Aap Women Worldwide (India) Trust
2nd Floor India International Centre Campus
Gate 4, 40 Max Mueller Marg
Lodhi Estate, New Delhi 110 003
INDIA

In the US:

Make all cheques payable to
Apne Aap International and send to:
Apne Aap International Inc.
Peck Slip Station
PO Box 916
New York, NY 10272
USA

To donate by credit card or PayPal please visit the 'Donate Now' section of our website
www.apneaap.org/get-involved/donate

VOLUNTEER YOUR TIME

In India contact: volunteerandintern@apneaap.org

In the US contact: lindsey@apneaap.org

Apne Aap Women Worldwide India Trust

D-56, 3rd Floor Anand Niketan, New Delhi 110021 India

www.apneaap.org



A grassroots movement to end sex-trafficking

Creating change at every level
of society for a world where
every woman is free

info@ishthaar.com



HEAD OFFICE

2nd Floor India International Centre Campus, Gate 4
40 Max Mueller Marg, Lodhi Estate, New Delhi 110 003
Tel: +91 24619968

BIHAR STATE OFFICE

Ram Manohar Lohiya Path, Jagdish Mills Campus
Near Bus Stand, Ward No. 8 , Forbesganj, Araria 854 318
Tel: +91 6455 22215

WEST BENGAL STATE OFFICE

Shashitala Road, Watgunge Police Station
Kidderpore, Kolkata 700 023
Tel: +91 33 32585060

APNE AAP INTERNATIONAL

250 West 57th St., Suite 1527
New York, NY 10107
Tel: +1 646 233 3064

*Apne Aap thanks Bernard Henin, Lena Stein, and Apne Aap Staff
Members for providing the photography featured in this report*



A message from our President

Dear Friends,

I present to you Apne Aap's Annual Report for 2011-2012.

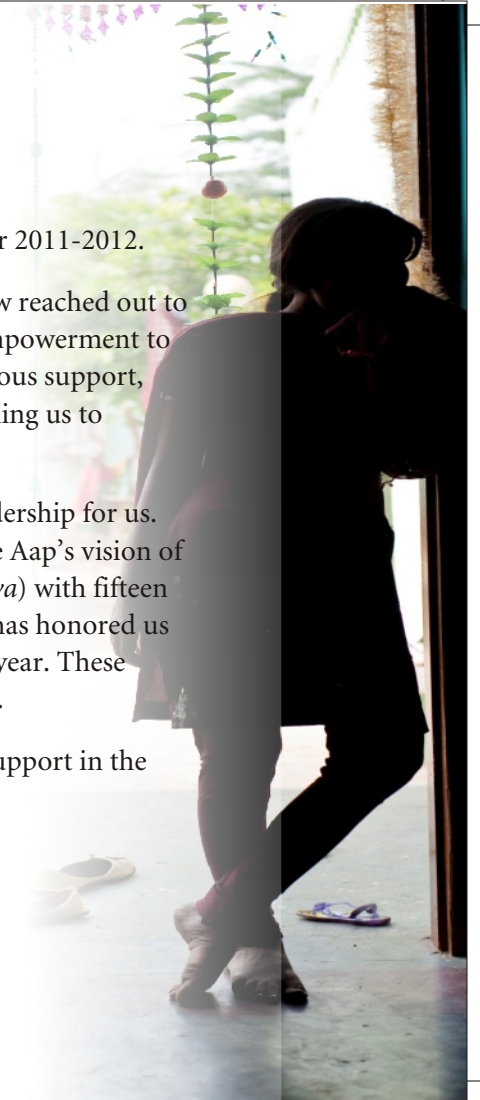
I am happy to share the news that we have now reached out to 15,000 women and girls, offering hope and empowerment to those who need it most. Thanks to your generous support, our budget has doubled to ₹ 41,637,275, enabling us to significantly expand our efforts.

It has been an exciting year of growth and leadership for us. In April, we had an opportunity to share Apne Aap's vision of uplifting the most marginalized girl (*Antyodaya*) with fifteen grassroots leaders from the US. Also, the UN has honored us with consultative status as we enter our tenth year. These milestones were made possible with your help.

As always, I look forward to your continued support in the coming year.

Sincerely,

RUCHIRA GUPTA
Founder and President
Apne Aap



Where We Work...

There are over three million women and girls in India trapped in prostitution. On average, they are visited by ten clients a night. That means at least thirty million rapes are committed with impunity each night.



The Problem: Pinky's Story

When the trafficker came to Pinky's home, she was only thirteen.....

Her mother made her stay at home and help with the work. She was not allowed to go out and play, nor was she allowed to attend school. She was made to eat left over food after her brothers ate.

Her father was in debt to an upper-caste money lender. He told Pinky that he had no money for her dowry and that she had become a liability.

So what did he do? He sold her for Rs. 5,000 to a procurer who in turn sold her to a pimp for Rs. 10,000, who supplied her to a client, who paid only Rs. 100 to rape her once.

Pinky lived in the brothel for five years. On an average, she was visited by at least ten clients a night. When she became a woman, she was thrown out of the brothel and died begging and starving on the streets.



Creating change at every level of society for a world where every woman is free.

Apne Aap's Solution

Prostitution is not a choice but an absence of choice based on gender, class, caste, ethnic and race inequalities that the sex industry exploits.

But prostitution is not inevitable. Sex traffickers prey on those with no choice, therefore increasing the choices available to marginalized girls and women can topple the entire industry.

Our approach is based on the belief that the most effective and sustainable solutions to end sex trafficking come by increasing choices for at-risk girls and women and by empowering the women to demand rights for themselves and their children. We have already seen its success.

In the past ten years, Apne Aap has organized more than 15,000 at-risk and victimized women and girls into small groups that work collectively for rights for themselves, their children, and their peers. Since 2009, Apne Aap's work has led to the Rampur red-light area shrinking from 72 brothels to 15 and the Khawaspur red-light area from 17 to 1 in Araria district of Bihar.

By also advocating for policies that deter men from purchasing sex, our approach tackles both the "supply side" and the "demand side" of the sex trafficking industry, while building a movement.

Decreasing Demand: Cool Men Don't Buy Sex



Our method of targeting demand for prostitution, the Cool Men Don't Buy Sex Campaign, has gained global renown this year.

Over the past 12 months, we reached our goal of 10,000 signatures on our petition to the President of India. We have promoted the campaign on University Campuses in Delhi and Kolkata, gaining a coalition of students determined to raise awareness of this issue. In April, Secretary of State Hillary Clinton, requested a CMDBS bracelet, and was even seen wearing it days later!

Increasing Choices for Women and Girls

In 2012, we rearticulated how we empower women:

We enable marginalized women and girls to gain independence from prostitution by organizing and supporting small self-empowerment groups, called Mandals. Together, the ten women in each Mandal campaign collectively for access to their most basic rights: legal protection, education, livelihood, and housing.



The Right to Alternative Livelihood



From 2011-2012, Women in Apne Aap accessed:

- **Vocational Training:** We offered 734 women courses in sewing, tailoring, basic computer skills, jewelry making, and handbag craftsmanship, as well as English language courses.
- **Savings:** More than 1,000 women and girls have bank accounts thanks to their membership in Apne Aap.
- **Entrepreneurship:** This year one self-empowerment group opened a canteen, others have started handicraft manufacture businesses.

The Right to Legal Protection



From 2011-2012, our staff:

- Held 297 Legal sessions for 17 Self Help Groups and 158 women on Constitutional Rights and Entitlements.
- Offered assistance in writing and filing First Information Reports against traffickers.
- Prepared witnesses to testify against their own exploiters in court.
- Established watchdog groups in high-risk areas to block traffickers.
- Petitioned the local government to punish police who allied with traffickers.

The Right to Education

Between 2011-2012 Apne Aap provided:

Formal Education: We got 516 girls out of red light districts and slums, and into schools.

Non-Formal Education: We provided 1248 women and children non-formal education in reading, writing and math, and computer classes.

Life Skills: We offered educational courses on HIV/AIDS awareness, self-defense, maternal and child health, hygiene and nutrition, and vulnerabilities to trafficking.



The Right to Safe and Independent Housing

Between 2011-2012 our staff:

- Made women aware of the programs and benefits legally available to them.
- Helped 108 women file the proper paperwork for government provided housing.
- Helped women petition local officials for the housing that's being denied them.



Looking toward the future:

Building a Movement to End Sex Trafficking

Apne Aap has formed 150 self-empowerment groups and reached 15,000 girls and women. We want to empower even more women through access to the four essential rights. This is how we'll do it:

Mobilize

Individual self-empowerment groups of ten women and girls each are informed of their Four Essential Rights, to legal protection, education, livelihood and housing. Then each group works collectively to gain ten key Assets found to be vital factors in their ability to gain independence. Apne Aap provides the safe space for the women to meet, as well as education, access to services, and legal assistance.

Campaign

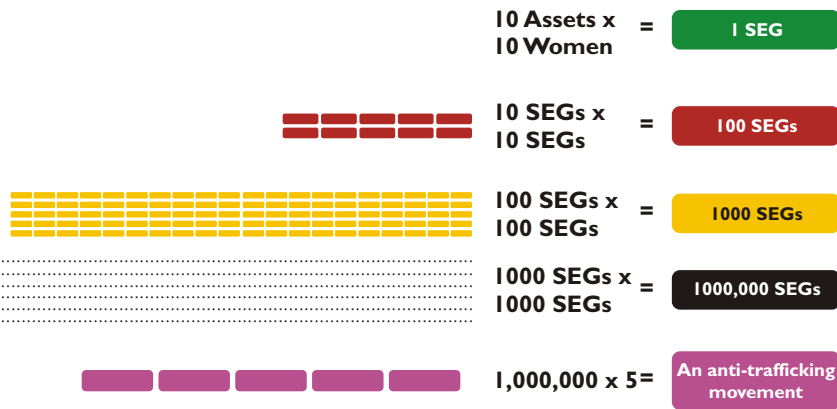
These groups campaign individually and collectively to access the services available to them, as well as to private sector opportunities.

Link

Once they have gone through the process of gaining their ten Assets, the women and girls have the experience necessary to lead others to do the same. Women start leading their own movement.

Movement

Leaders of these individual groups will connect with one another based on their similar campaign agendas, to advocate in larger numbers. These larger collections of groups will then join together into a larger women's network and mobilize others to form an anti-trafficking movement that will ultimately encompass additional stakeholders in the community such as law enforcement and judges.





Who are the women and girls?

1. Victims and Survivors

- Prostituted women and girls and those who have survived prostitution.

2. At Risk to Human Trafficking and Prostitution

- daughters and sisters of prostituted women, living in the red-light district and neighboring areas, and/or in castes, communities and/or tribes suffering from inter-generational prostitution

3. Vulnerable to Human Trafficking and Prostitution

- Member of the marginalized caste communities
- Living below the poverty line
- Suffering from domestic violence or incest
- Trapped in an early marriage
- Bonded labor worker
- Living in domestic servitude
- Displaced due to natural disaster, conflict or big development projects
- Physically disabled
- Immigrated from another country
- Literate and/or have never attended school...
- Homeless

Honors and Recognitions



- ◆ Apne Aap was featured in Ashley Judd's book, *All That is Bitter & Sweet*.
- ◆ Ruchira won the Times TV "Amazing Indians" Award.
- ◆ Ruchira was the recipient of the Godfrey Phillips Bravery National Award 2012.
- ◆ Apne Aap was recognized as Half the Sky Coalition member.
- ◆ Apne Aap was featured in the award-winning documentary *Undesired - Missing Women in India*.
- ◆ Ruchira received the honour, 'Sera Bangali' for her commitment to the social calls by Ananda Bazar Patrika.

Achievements and Milestones

In Bihar, girls in Apne Aap programs have been excelling in studies and won awards at the state level for karate.

In Delhi and Kolkata, an increasing amount of women are obtaining employment through Apne Aap's livelihood training. Sponsors from Korea have placed orders for various products to be made by the women and girls who are enrolled in sewing tailoring and appliqué classes.

The organization was successful in organizing a survivors' conference in February, 2012. 15 survivors attended the conference from numerous districts, and actively participated.



Measures of Success



Number of women who generated sustainable income through self-employment or new job opportunities	187
Number of women who have improved access to capital and financial services	1460
Number of girls and women supported through empowerment initiatives	1687 women and 802 girls
Number of children to gain access to education (formal or non-formal school programs)	1764
Number of children reached by school feeding programs	460
Number of women who benefited from skills-based professional training programs	734
Number of women who had increased access to health services	1569

15 US Activists come to learn Apne Aap's Approach January 31 – February 9, 2012

A highlight this year was working with the Novo Foundation's 'Move to End Violence' programme to bring fifteen innovative activist leaders from the US who address violence in many forms, including street harassment, ending demand for prostitution and breaking cycles of interpersonal violence in India.



The programme envisaged reflection on the state of the U.S. movement to end violence while exploring the rich and intersectional approaches of social justice work in India.

In Delhi, a visit to the Gandhi Smriti where an active group discussion with noted activists like Devaki Jain, Tara Gandhi Bhattacharya and Dr. Manimala took place. Visits were also arranged to

several other sites wherein group discussions were held. The Group also visited Jaipur and Tilonia and Kolkata and met with noted activists, Kavita Srivastava, Aruna Roy and survivors.

The members of the 'Move to End Violence' included Ted Bunch, A CALL TO MEN; Priscilla Gonzalez, Domestic Workers United; Neil Irvin, Men Can Stop Rape; Leiana Kinnicutt, Futures Without Violence; Suzanne Koepplinger, Minnesota Indian Women's Resource Center; Tamar Kraft-Stolar, The Correctional Association of New York; Dorchon A. Leidholdt, Sanctuary for Families; Beckie Masaki, Asian & Pacific Islander Institute on Domestic Violence; Nancy Nguyen, BPSOS-Delaware Valley; Corrine Sanchez, Tewa Women United; Joanne Smith, Girls for Gender Equity; Nan Stoops, Washington State Coalition Against Domestic Violence; Aimee Thompson-Arevalo, Close to Home; Patti Tototzintle, Casa de Esperanza; Shakira Washington, Human Rights Project for Girls; Puja Dhawan, NoVo Foundation, Pamela Shiffman, NoVo Foundation, Emily, Raben Group.

Cool Men Don't Buy Sex Campaign September 2011 - ongoing

Anti-trafficking efforts frequently address only the victims of sex trafficking, ignoring the force that fuels the trade – male demand for purchased sex. Without demand for purchased sex, traffickers, pimps, and brothel owners will be driven out of business. Apne Aap's ultimate goal is both societal and legal changes.

The "Cool Men Don't Buy Sex" Campaign highlights the role that men play in fostering the sex industry and will enlist both men and women to put pressure on the Indian Government for the enactment of the proposed Section 5C of the Immoral Traffic Prevention Act (ITPA). This amendment will shift the burden of criminalization from women and girls in prostitution to the men who buy sex and the pimps who profit from violent exploitation.

Apne Aap will submit 10,000 signed petitions to the President of India for this amendment to deter the purchase of sex by punishing the sex buyers and traffickers, and protecting the women and girls that fall victim to this industry.

The campaign will include a podcast and video series, featuring male leaders taking a stand against sex trafficking. It will also include student campaigns from around the country who will host band drives and awareness raising events and also collect signatures for Apne Aap's petition. (To know more about this petition, go to the link given below)

<http://apneaap.org/cmdbs/cool-men-dont-buy-sex-campaign>

Apne Aap hosts first-ever International Survivors' Conference

New Delhi, April 2 – 5, 2011

Apne Aap hosted its first-ever survivors' conference of the Asia-Pacific region in New Delhi. The conference brought together over 60 survivors from across the Asia-Pacific region, who have either been victims, or have been at the threshold of being trafficked for sex, to share their experiences and demand victim friendly policies.

There were sessions on issues related to Legal Assistance, Para-legal Empowerment and the Need to Change the Laws, Building Support Systems, Community Mobilization and Economic Reintegration, Political Economy of Sex Trafficking and Inroads to Fighting Sex Trafficking and Prostitution. Experts such as



Sheila Jeffreys (author, Industrial Vagina), Agnete Strom, Aurora Javate de Dios, among others took part in the discussions.

The Conference was a great success, attracting media attention and pushing policy makers to understand the rationale against legalization of prostitution and to define policies to bring an end to the demand for purchased sex.

“Buyers of prostituted sex are the problem. As long as they buy, the pimps will supply women and try to make a profit. If there is no profit, the system will break down. If the men begin to respect us, change will happen” - Fatima from Forbesganj, 28, Survivors Conference, New Delhi

Challenges

- ◆ Traffickers and pimps are part of criminal networks, posing grave threats to staff and members on a daily basis. In addition, traffickers and pimps are often in collusion with local police, which makes successful raids and rescues even more difficult.
- ◆ Maintaining momentum among organized groups is difficult as many women join SEGs expecting immediate change and are disheartened upon learning it is not an instant fix. Apne Aap puts in significant efforts to monitor and ensure that members stay active and engaged.
- ◆ Keeping at-risk girls in school is an increasing challenge as they approach adolescence, as more effort must be exerted to keep parents and traffickers from seeing the girls as commodities and pulling them out of school to traffic into prostitution. Parents, local authorities, and residential education facilities can prove slow or unwilling to act.
- ◆ Funding shortages hinder abilities to provide timely on-the-ground monitoring and supervision and build the organization's strength and capacity.

Future Plans

With the generous support received from the NoVo Foundation, Apne Aap created a five-year organizational development and strategic Business Plan to scale up direct support of those at risk and affected by trafficking, and to dramatically affect the field by advocating at the national and international policy level.

Apne Aap's plan is to expand and reach out in the next five years to at least 500,000 sex trafficked and at-risk women and children and support the enrollment of 100,000 girls into residential schools and provide safe living spaces.

Apne Aap also plans to initiate research and mapping activities to understand the geographical spread of red light areas and the habitations of communities with caste-based intergenerational prostitution in order to study in depth the intersection of caste, poverty, class, and gender in these systems of prostitution.

Apne Aap plans to start a Course on Human Trafficking at New York University, USA in the next financial year.



Apne Aap Women Worldwide

Financial Report 2011-12: Balance Sheet as of 31st March, 2012

FUNDS & LIABILITIES		Amount in INR	Amount in USD
Trusts Funds or Corpus:			
Opening Balance	6,968,698.50	10,941,933.02	202,628.39
Reserve Fund	8,132,930.48		
Less: Excess of Expenditure over Income	- 4,159,695.96		
Other Earmarked Funds:			
Grant Fund Unutilised	11,450,475.46	11,450,475.46	212,045.84
Current Liabilities			
Provisions	66,100.50	395,662.50	7,327.08
Sundry Creditors	329,562.00		
		22,788,070.98	422,001.31

PROPERTY & ASSETS		Amount in INR	Amount in USD
Fixed Assets			
<i>As per Schedule</i>	2,658,442.00	2,658,442.00	49,230.41
Investments			
Fixed Deposit with Axis Bank	732,488.00	2,232,488.00	41,342.37
Govt of India 8% Taxable Bond	1,500,000.00		
Other Earmarked Funds:			
Grant Fund Accrued	2,165,414.00	2,165,414.00	40,100.26
Loan & Advances			
Sundry Advances	105,534.80	1,039,301.84	19,246.33
Deposits (Asset)	506,450.00		
TDS Receivable	28,663.82		
Other Advances	398,653.22		
Current Assets			
Cash-in-hand	26,871.00	14,692,425.14	272,081.95
Bank Accounts	14,665,554.14		
		22,788,070.98	422,001.31

Apne Aap Women Worldwide

INCOME & EXPENDITURE ACCOUNT for the year ended March 31, 2012

EXPENDITURE	Amount in INR	Amount in USD
To Project & Establishment	29,300,248.88	542,597.20
To Remuneration to Trustees	3,600,000.00	66,666.67
To Other Expenses	5,870,797.72	108,718.48
	38,771,046.60	717,982.34
INCOME	Amount in INR	Amount in USD
By Interest (accrued / realised)	437,764.00	8,106.74
By Donations Received	209,200.00	3,874.07
By Grants (accrued / realised)	33,557,643.38	621,437.84
By IGP Receipt	110,688.00	2,049.78
By Other Receipts	296,055.26	5,482.50
By Excess of Expenditure over Income	4,159,695.96	77,031.41
	38,771,046.60	717,982.34

FINANCIAL SUMMARY

Thanks to our Donors,
Apne Aap received
INR 2,95,37,630.00
(USD 546,993) in
Financial Year 2011-12.





Board Members

Ruchira Gupta – President
Anurag Nand Chaturvedi
Namrata Sureka
Vinita Saraf
Lekha Poddar
Namita Saraf
Nayantara Palchoudhuri
Pallavi Shroff
Suresh Neotia

Bankers

Citibank, Kolkata
Punjab National Bank, New Delhi
Indian Overseas Bank, Kolkata

Advisory Members

Gloria Steinem – Chair
Brian Weinstein
MK Raina
P. Bhamathi
P.M Nair
Pramod Nigudkar
Sayeda Hameed
Sujata Prasad
Shirin Ebadi
Suzanne Goldenberg
Abby Disney

Auditors

BHS & Co.
Chartered Accountants
New Delhi

Apne Aap Women Worldwide

Important information for donors

For Indian Taxpayers

Name of the organization Apne Aap Women Worldwide India Trust

Registered under: Bombay Public Trust Act (No. E20422-Mumbai)
dated 30 August 2002

FCRA Registration No. 147120726

For donations in foreign currency

Citibank NA
41, Chowringhee Road Branch, Kolkata
Swift Code: CITIINBX
Account No. 0302584338
IFSC code:CITI0000001

For US Taxpayers

Name of the organisation: Apne Aap International Inc.

EIN Number: 13-41-99270

Bank Name: Chase Bank

Checking Account Number: 0918746025

Routing Number: 021000021

Cheques can be mailed to: Apne Aap International
250 W 57th St, Suite 1527
New York, NY 10107

All donations exempt under U/S 80G of Income Tax Act, 1961 vide.
Exemption Certificate no. IT. DIR (E) Mu. N/ 80G/ 2672/2004/2004-05

End of AR