

SPONSORSHIP
PACKAGE



An Evening to Honor Abolitionists

Cosmopolitan Club Ballroom 122 East 66 St NY, NY

SEPT 21
2017

6:30 PM - 9:30 PM



A WORLD WHERE NO WOMAN OR
GIRL IS BOUGHT OR SOLD

APNEAAP.ORG



We end sex-trafficking by preventing inter-generational prostitution.

Apne Aap provides education, legal support, gov't IDs and access to welfare as well as to income generating programs to at-risk and prostituted women and children in Delhi, Kolkata and Bihar, INDIA.

URGENT APPEAL



BIHAR FLOOD



AUG 2017

Death toll 367

800,00 people homeless

Our school, our community center and even the homes of our women and girls were under water.

Last time, when the Kosi river flooded here, traffickers had moved in to prey upon homeless girls and boys.

HELP US HELP THEM



We need to get them food, clothing, shelter, counseling and eventually help them restart their lives.

Gloria Steinem Joins Us to Honor Three Abolitionists



HONOREE

DORCHEN LEIDHOLDT



HONOREE

ASHLEY JUDD



HONOREE

MONA SINHA



ABOLITIONIST
AND
DIRECTOR at
SANCTUARY FOR FAMILIES

ACTOR
AND
ACTIVIST

GENDER EQUALITY
ADVOCATE AND DIRECTOR
at APNE AAP

DORCHEN A. LEIDHOLDT



Dorchon has been a leader in the movement to end gender-based violence since the late 1970's. After a decade of organizing against sexual violence and exploitation, she helped found, in 1988, the first international nongovernmental organization dedicated to combating sex trafficking and the commercial sexual exploitation of women and girls, the Coalition Against Trafficking in Women, and currently serves on its board. Since 1994 she has directed the Center for Battered Women's Legal Services at Sanctuary for Families, the largest dedicated legal services program for survivors of gender violence in the country. Under her leadership the Center has provided life changing representation for tens of thousands of abuse survivors in family law, criminal, civil rights, public benefits, housing, and immigration cases, and advanced policy and legislative changes that further survivors' rights and hold their abusers accountable. She has lectured internationally on gender violence and published numerous articles, book chapters, and anthologies on the subject. A former public defender, Ms. Leidholdt recently spearheaded and co-chairs the Incarcerated Gender Violence Survivors Initiative. For the past 15 years she has taught Domestic Violence and the Law at Columbia Law School.

ASHLEY JUDD



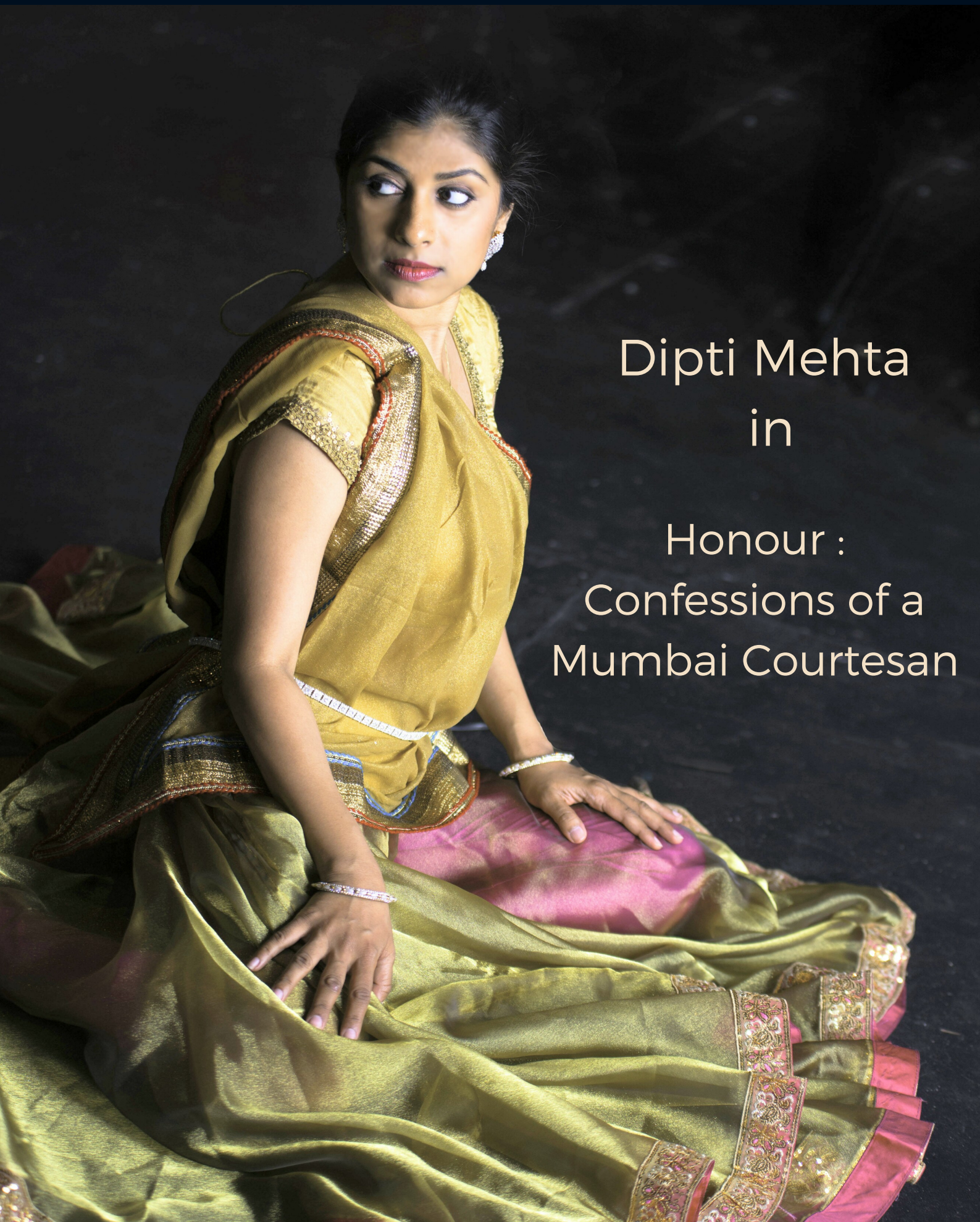
Ashley Judd is a feminist social justice humanitarian. She has been working internationally, with NGO'S, grass roots organizations, governments, and supranational bodies since 2004. Presently, she serves as Global Goodwill Ambassador for UNFPA, is the Global Ambassador for Population Services International, and also for Polaris Project. Through UNFPA she has recently traveled to Jordan, Ukraine, Turkey and India. She serves on the Advisory Boards of International Center for Research on Women, Apne Aap Worldwide, and Demand Abolition. She is Chairperson of the Women's Media Center Speech Project: Curbing Abuse, Expanding Freedom. She is a graduate of the University of Kentucky, and in 2010, earned an MPA from Harvard's Kennedy School of Government. Her book, *All That Is Bitter & Sweet*, detailing her visits to grassroots programs in 13 countries, was New York Times bestseller. Ashley is also an actor both on film and stage. She has been nominated for several Golden Globe and Emmy awards. A native Kentuckian, Ashley currently resides in Tennessee.

MONA SINHA



Mona Sinha advocates for expanding the rights of women, starting with education. She has transformed a career in finance and marketing to help educational and social change organizations build sustainable practices. She currently serves on several Boards including Smith College, Women Moving Millions, Apne Aap, Breakthrough, Direct Impact Africa and Advisory boards at the Museum of Natural History, Columbia Business School Social Enterprise Program and Columbia Global Mental Health program. She was awarded the Ellis Island Medal of Honor in 2015 in recognition of her work.

LIVE PERFORMANCE



Dipti Mehta
in

Honour :
Confessions of a
Mumbai Courtesan

\$25,000 SPONSOR THE EVENT

- NAME AND LOGO ON ALL ADVERTISING AND MATERIALS FOR THE EVENT, INCLUDING PRE-EVENT PUBLICITY
- PHOTO OP W/ GLORIA STEINEM, ASHLEY JUDD, DORCHEN LEIDHOLDT, MONA SINHA AND APNE AAP FOUNDER RUCHIRA GUPTA
- A FULL EXHIBITOR'S TABLE IN OUR EVENT NETWORKING AND EXHIBIT AREA
- RECOGNITION AT THE EVENT KEYNOTE
- LOGO APPEARANCE ON PROJECTION AT THE EVENT
- CUSTOM SIGNAGE IN HIGH TRAFFIC AREAS
- LOGO AND 100 WORD STATEMENT INCLUDED ON WEBSITE
- FIVE (5) SOCIAL MEDIA PROMOTIONS
- TWO (2) PROMOTIONAL ITEMS PLACED IN REGISTRATION BAGS
- FIVE (5) EVENT TICKETS FOR YOUR STAFF
- FIVE (5) EVENT TICKETS TO PROVIDE TO NONPROFITS INVITED BY YOU

HOW TO GIVE



MAIL CHECK TO
Apne Aap International
F.D.R. Station
P.O. BOX 1376
New York, NY
10150

\$10,000

BUY A TABLE (10 PEOPLE)

- NAME AND LOGO ON ALL ADVERTISING AND MATERIALS FOR THE EVENT, INCLUDING PRE-EVENT PUBLICITY
- PHOTO OP W/ GLORIA STEINEM, ASHLEY JUDD, DORCHEN LEIDHOLDT, MONA SINHA AND APNE AAP FOUNDER RUCHIRA GUPTA
- RECOGNITION AT THE EVENT KEYNOTE
- LOGO APPEARANCE ON PROJECTION AT THE EVENT
- LOGO INCLUDED ON WEBSITE
- TWO (2) SOCIAL MEDIA PROMOTIONS
- THREE (3) EVENT SCHOLARSHIPS TO OFFER TO NONPROFITS INVITED BY YOU AND SEVEN (7) TICKETS TO THE EVENT

HOW TO GIVE

VISIT THIS LINK

<http://apneaap.org/sept21-honors#BuyATable10>



\$7,500 BUY HALF TABLE (5 PEOPLE)

- NAME AND LOGO ON ALL ADVERTISING AND MATERIALS FOR THE EVENT, INCLUDING PRE-EVENT PUBLICITY
- PHOTO OP W/ GLORIA STEINEM, ASHLEY JUDD, DORCHEN LEIDHOLDT, MONA SINHA AND APNE AAP FOUNDER RUCHIRA GUPTA
- LOGO APPEARANCE ON PROJECTION AT THE EVENT
- LOGO INCLUDED ON WEBSITE
- ONE (1) SOCIAL MEDIA PROMOTIONS
- TWO (2) EVENT SCHOLARSHIPS TO OFFER TO NONPROFITS INVITED BY YOU AND THREE (3) TICKETS TO THE EVENT

HOW TO GIVE

VISIT THIS LINK

<http://apneaap.org/sept21-honors/#BuyHalfTable>



\$1,750

BUY ONE GET ONE FREE

**1 TICKET + 1 EVENT
TICKET SCHOLARSHIP TO
AN ACTIVIST / STUDENT
/ NON-PROFIT WORKER
OF YOUR CHOICE**

HOW TO GIVE

VISIT THIS LINK

<http://apneaap.org/sept21-honors#BuySingleTicket>



DONATIONS

ONLINE

[HTTP://APNEAAP.ORG/GET-INVOLVED/DONATE/](http://apneaap.org/get-involved/donate/)



CHECK

CHECKS CAN BE MADE OUT TO
"APNE AAP INTERNATIONAL"

CAN BE MAILED TO:
APNE AAP INTERNATIONAL
F.D.R. STATION
P.O. BOX 1376
NEW YORK, NY 10150

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+91-8232085060 / +91-8232911503

Address:

1, Shasthitala Road Kidderpore,

Kolkata 700153, India

ARTICLES



THOMSON
REUTERS®

How hard is it to fight prostitution ?

How open mics nights and feminist films are helping fight
intergenerational prostitution in India

marie claire

**Los
Angeles
Times**

This school in India saves girls as young as 12
from the family business: prostitution

The India Caste where wives
are forced into sex work



ALJAZEERA



How jewelry is saving women
from human trafficking

Women battle traditional
practices of sex work

**The Sunday
Guardian**



What happens when the person forcing you into
sexual slavery is your own mother

The 21st-Century Slave Trade

The New York Times