

STORY BY DIPTI MEHTA

<mark>story idea and ar by</mark> RAM DEVINENI

SYD FINI

NEDA KAZEMIFAR

"Gender Equality Champion" — UN WOMEN www.priyashakti.com

Pages in the comic book also contains bonus augmented reality content viewable with ARTIVIVE

Download the free APP at artivive.com and scan the comic book's pages to view animation, real-life stories, films, and other interactive elements that take you beyond the story. #standwithpriya

"Priya's Shakti is the first Indian comic book of its kind — not only confronting teenagers with the sensitive issue of sexual violence, but also engaging young people through its innovative use of augmented reality technology." — **REUTERS**"There is a new weapon in the battle to prevent violence against women in India — a comic book."

— THE WALL STREET JOURNAL

The comic book was funded by the Jerome Foundation, the National Endowment for the Arts (NEA), and the New York State Council on the Arts (NYSCA) with the support of Governor Andrew M. Cuomo and the New York State Legislature. *Priya and the Lost Girls* was proudly supported by the Merriweather District's artist-in-residence program, funded by Howard Hughes Corporation. Located in Columbia, MD, the residency provided an environment and resources for creator, Ram Devineni and his colleagues to continue to produce the third installment. For more information, visit Merriweather District.com/AIR.html.

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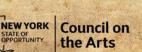
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CREDITS: DIPTI MEHTA, Co-Writer. RAM DEVINENI, Producer and Co-Writer. SYD FINI & NEDA KAZEMIFAR, Artists. RUCHIRA GUPTA & LINA SRIVASTAVA, Advisors. SHUBHRA PRAKASH, DAVID ROJAS-LEON & MARGARITA KOROL, Co-Producers. JOAN HILTY & CATHERINE FLETCHER, Copy Editors. KARINE BENDER, Portuguese Translation. MILA FAHREN, Italian Translation. NATALIA CONTRERAS DE LA LLAVE, Spanish Translation. Developed at Crossover Labs. Printed by Communications Solutions in India. Special thanks to Kellyn Mahan, Naomi Ranz-Schleifer, and Vanessa Rodriguez. The comic book is dedicated to poet, friend, and teacher Meena Alexander, who was the inspiration for series.

Priya and the Lost Girls is based on the life of Ruchira Gupta and her journey from making the documentary The Selling of Innocents to building Apne Aap Women Worldwide, an NGO that works to end sex trafficking, while simultaneously working with the United Nations to devise better policies for the poor and young often neglected by society. The story highlights crucial moments in the lives of Apne Aap women and children; trafficking survivors that freed themselves from a system of inter-generational prostitution in India. Through the lens of both Ruchira's and the survivors' experiences, Apne Aap has designed a campaign called The Last Girl to draw worldwide attention to the plights of the 13-year olds in brothels and the 15-year olds standing on street corners. View videos about Apne Aap through the augmented reality app Artivive.

Learn more and support the campaign at www.apneaap.org/donate

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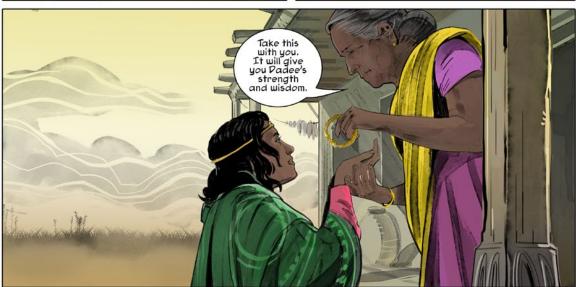
























































Manidhari Fears the Flaming torch and slithers away into the woods.























